



# ANNUAL

# REPORT

2020/21



United Way  
of Skagit County



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# Introduction

Since 1964, your local United Way has been serving all people throughout all of Skagit County. Our local team is made up of a small, but diverse and dedicated team of people who love the work they do, and share the common vision of building a stronger, more compassionate, and resilient Skagit County. Our board of directors reflect a wide cross-section of business and community interests, who share the same passion and willingness to roll their sleeves up and do what it takes to help their community. With recent studies showing that Skagit County children who are entering kindergarten are behind when compared with neighboring counties, **our current bold goal is that by 2025, all Skagit children entering kindergarten are ready to learn.**

Aside from helping raise funds for and supporting other nonprofits in the county, and even though COVID has slowed down some programing, United Way of Skagit County is still providing a plethora of programs. A few of these include Welcome Baby, a program that creates a bridge to connect parents to other

services in our community with its resource referral knowledge, as well as its parent support program; We're Reading, where we work with partners such as United General District 304 WIC, and Skagit Reads, to work together to share information with parents and caregivers about the importance of early literacy

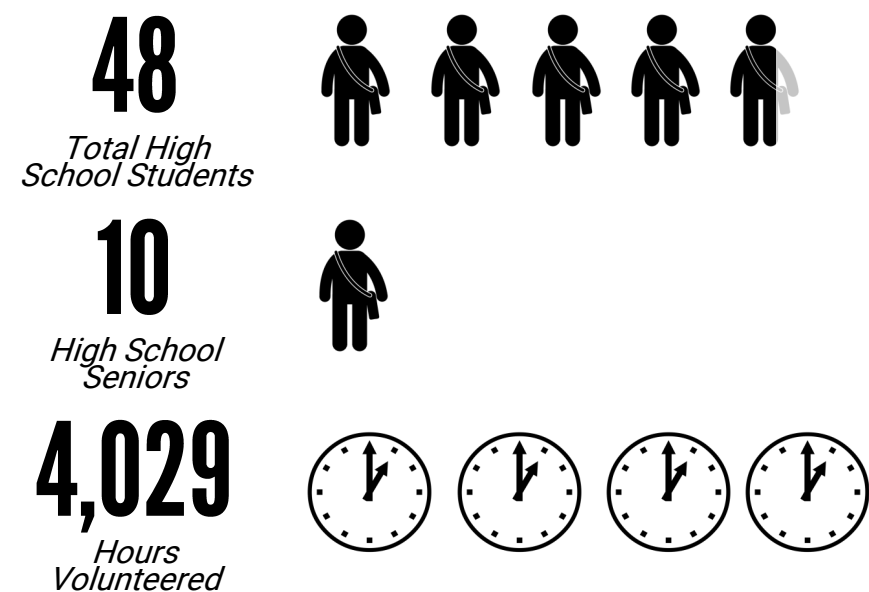
**...by 2025, all Skagit children entering kindergarten are ready to learn.**

paired with easy at home activities; The Financial PEOPLE Project (FPP), where the PEOPLE stands for, "Peers Empowering Others by Providing Leadership and Education", which is project born out of the Skagit Asset Building Coalition that was then spearheaded by the United Way of Skagit County, where for six consecutive weeks staff from local banks and credit unions present FDIC Money Smart lessons to students, and session participants learn about: budgeting and debt reduction, loans, saving for retirement and education, credit scores and credit repair, bank services and checking accounts.

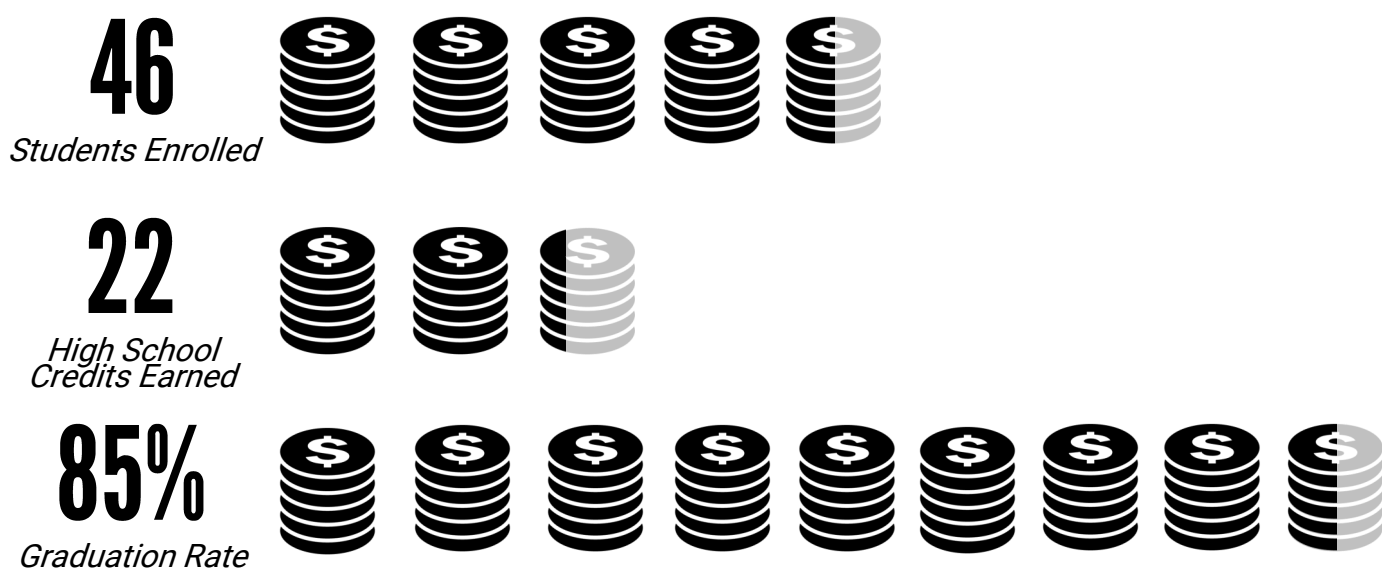


# Our Programs

## Varsity in Volunteerism (ViV)



## Financial People Project (FPP)



## Welcome Baby



## Cutting Hunger on Weekends (CHOW)



# Individual Leadership Gifts

Any omissions, or misspelled names,  
are unintentional. Please email us at  
info@unitedwayskagit.org  
to correct any errors.

**Alexis De Tocqueville**  
**\$10,000 +**

*Carl M Berliner, MD  
The Blackburn Family  
Ann & Donald Caldwell  
Susan Krienen  
Anonymous (2)*

**Red-Tailed Hawk**  
**\$5,000 - \$7,499**

*Dr. Robert Coffey &  
Dr. Deborah North  
Ken & Susan Johnson  
Mark and Diane Studley*

**Peregrine Falcon**  
**\$2,500 - \$4,999**

*Kelly & Ken Codlin  
Lea & Gregg Davidson  
John & Marie Erbstoesser  
Mike & Lisa Janicki  
Robert Maxwell  
Robert Moore  
Anne Marie Morse  
Wilkinson Family  
Shirley Yap  
Anonymous (2)*

**Trumpeter Swan**  
**\$1,000 - \$2,499**

*Bill & Vicki Aslett  
Cheryl Bishop  
Brian Bressler  
Marilyn Brink  
Phil & Tamera Brockman*

*Jeff & Melissa Brown  
Erin E. Brumbaugh  
Mark & Kathy Buford  
Mike & Roberta Carlson  
Sandy & Mary Carter  
Craig Chambers  
Sean & Brenda Cornett  
Alan & Yaneth Daniels  
Anita M. Davis*

*Julie O'Shaughnessy Elsbree  
Chris Fisher  
Laurence Francois  
Michelle C. Fry  
Mark Hansen  
Brian L. Henshaw  
Nick Hertlein  
Alicia Huschka  
Abdurrahman Imren  
Jason Johnson  
Dr. Bryan & Anne Jones  
Diane Kaplan  
Debra & Doug Lancaster  
Will & Jennifer Larson  
Douglas & Dena Lien  
The Mahar Family  
Kimberly McCarn  
Anita & Charles McCarthy*

*Agata McIntyre  
Kathryn McNeill  
Medcalf Family  
Irene Millay  
Kate Moena  
Christopher Neblett  
Doreen Nystrom*

*Sharon Pawlowicz  
Shannon A. Perkes  
William & Wendy Rabel  
Kari & Steve Ranten  
Bob & Jennifer Walton  
Dr. Jerry Sells &  
Rev. Linda Larson  
David & Tracie Skrinde  
Ann & Rich Spiegel  
Jaclyn St. Clair  
Philip Stephenson  
Dr. Robb & Carrie Stewart  
Jenifer Suffridge  
Andy Swayne  
Mia Troy  
Mary Tyler  
Ezio and Christina Vermiglio  
Shane & Kim Walley  
Ben Watson  
Watson Stobie Family  
Shaun Wesen  
Barb Weymouth  
Donald Wolf  
Maria Wraspir  
Jaime D. Zullo  
Michael Zullo  
Anonymous (5)*

**Blue Heron**  
**\$750 - \$999**

*Katie Brogna  
Peter & Laurel Browning  
Carl & Carmen Bruner  
Betty and Sean Burton*

**Blue Heron Continued...**

*Jeff & Diana Holmes  
Jennifer Johnson  
Thomas Johnson  
Mark Kitzan  
Steven Koeffler  
Sherrie M. Marble  
Katie McCarn  
Gary Pea  
Michael & Ellen Schweigert  
Kevin & Kaela Schwitter  
Elisabeth A. Slabodnik  
Ron & Jan Wesen  
Anonymous*

**Snow Goose**  
**\$500-\$749**

*Berniece Aarstad  
Susan & Jon T. Aarstad  
Deborah K. Aldridge  
Alex Anderson  
Barb Askland  
Greg & Stephanie Bachmeier  
Kurt Bachtold  
Elizabeth Bartlett  
Holly Besmer  
Dave & Becky Billings  
Evan Bing  
Lynne & Joe Blanford  
Randy Boucher  
Jackie Brunson  
Jerry & Judi Butterfield  
Laura Cailloux &  
Andrew Ross*

*Matthew R. Carrigg  
Dr. Pauline Cline  
Jennifer Covey  
Sarah Dahl  
Rod A. Dalseg  
Richard & Patricia  
De La Chapelle  
DeVoe Family  
Kirk Dunn  
Mark & Sandra Eaton  
Andrew & Tia Entriakin  
Cory & Naomi Ertel  
Bruce Farnham  
David & Lisa Forsythe*

*Mark A. Freiburger  
Claudette Gubrud  
John C. Gunn Jr.  
Danny J. Hagen  
Evelyn M. Hagerty  
Levi Hall  
Tracy Hancock  
Charles J. Harmon  
Carolyn Heller  
Matt Holmquist  
Leif & Colleen Johnson  
Steven & Robyn Johnson  
Danielle R. Johnston  
Sarah Jurkovich  
Melissa & Daniel Keener  
Peter Kilcline  
Colleen Knutzen  
Erin Long  
Gretchen A. Magnuson  
Byron Manering  
Deannie Martin*

*Keith Martin  
Patsy Botsford-Martin  
Linda McAdams  
Christina McGee  
Ryan Monahan  
Tara Dowd & Steve Nelson  
Rose A. Oliver  
Stephanie Peters  
Maureen Pettitt  
William Pfeifer, Jr.  
Kyle & Kelly Reep  
Will & Diane Reichardt  
Shawna Rexroat*



Selfless giving is the  
art of living.  
- Frederick Lenz

*Lori J. Sadzewicz  
Alexandra Sangston  
Sarah K. Seholm  
Donald P. Smith  
Keith & Cyndi Sorestad  
Kristen Stubben  
Becky & John Taft  
Mel & Alice Takehara  
Chad & Tracy Tesarik  
David M. Thomas  
Mary L. Tober  
Kimberly L. Wickens  
David Wright  
Rick & Debi Yeabsley  
Anonymous (16)*



# Corporate Partners, Foundations and Local Businesses

Many workplace partners go above and beyond, matching employee donations, sponsoring events, funding programs, and providing in-kind gifts. This support is important to offsetting the cost of doing business, and helps United Way bring in additional funding, allowing us to stretch individual donor dollars even further!

**Elite**

**\$35,000+**

*PACCAR Foundation*  
*Shell Puget Sound Refinery*

**Platinum**

**\$15,000 - \$34,999**

*Shell Foundation*  
*Puget Sound Energy Foundation*  
*Growing Tree Foundation Inc.*  
*BECU*

**Silver**

**\$2,500 - \$7,499**

*North Coast Credit Union*  
*Costco Wholesale*  
*Skagit Regional Health*  
*Haggen Foundation*  
*Washington Federal Foundation*  
*Williams Gas Pipeline & Foundation*  
*Peoples Bank*  
*Columbia Bank*

**Bronze**

**\$500 - \$2,499**

*US Bank*  
*Heritage Bank*  
*Soroptimist International of Burlington*  
*Regence BlueShield*  
*Skagit Farmers Supply*  
*Walmart*  
*United Parcel Service*  
*State Farm Companies Foundation*  
*Pacific Rim Tonewoods*  
*United Healthcare Community Plan*

**Gold**

**\$7,500 - \$14,999**

*Marathon*  
*US Bank Foundation*  
*Banner Bank*

**Alone, we can do so little;  
together, we can do so much.**  
**- Helen Keller**

# Workplace Campaigns

Community and Business Leaders understand the importance of coming together around common goals. By engaging employees in acts of the heart (GIVE – ADVOCATE – VOLUNTEER) they are investing in programs that benefit families, sustain a strong stable workforce and create a foundation of a brighter future for all.

Thanks to our Pacesetters who “set the pace” for year-round fundraising and impact initiatives aimed at building lasting positive change in homes, businesses and neighborhoods.

- |   |   |  |
|---|---|--|
| <i>Anacortes School District</i>                      | <i>Fred Meyer</i>                                 | <i>Puget Sound Energy</i>                |
| <i>AT&amp;T</i>                                       | <i>La Conner School District</i>                  | <i>Regence BlueShield</i>                |
| <i>Banner Bank</i>                                    | <i>ManpowerGroup</i>                              | <i>Robert W Baird &amp; Co.</i>          |
| <i>Brigid Collins</i>                                 | <i>Marathon</i>                                   | <i>Rockwell Sales Offices</i>            |
| <i>BRPH</i>   | <i>Microchip Technology, Inc</i>                  | <i>Sea Mar Community Health Centers</i>  |
| <i>Burlington-Edison School District</i>              | <i>Microsoft</i>                                  | <i>Sedro-Woolley School District</i>     |
| <i>Cargill</i>  | <i>Mills Electric</i>                             | <i>Shell Puget Sound Refinery</i>        |
| <i>Cascade Natural Gas</i>                            | <i>Mount Vernon School District</i>               | <i>Skagit 911</i>                        |
| <i>City of Anacortes</i>                              | <i>Nationwide</i>                                 | <i>Skagit County Government</i>          |
| <i>City of Burlington</i>                             | <i>NEXtera Energy</i>                             | <i>Skagit Farmers Supply</i>             |
| <i>City of Sedro-Woolley</i>                          | <i>North Coast Credit Union</i>                   | <i>Skagit Public Utility District #1</i> |
| <i>Columbia Bank</i>                                  | <i>North Sound Behavioral Health</i>              | <i>Skagit Regional Health</i>            |
| <i>Comcast Cable</i>                                  | <i>Northwest Clean Air Agency</i>                 | <i>SPARC</i>                             |
| <i>Costco Wholesale</i>                               | <i>Northwest Educational Service District 189</i> | <i>Target</i>                            |
| <i>Cummins Inc.</i>                                   | <i>O'Reilly Auto Parts</i>                        | <i>The Skagit</i>                        |
| <i>Dana Incorporated</i>                              | <i>PACCAR Technical Center</i>                    | <i>United Parcel Service</i>             |
| <i>Employees Community Fund of Boeing Puget Sound</i> | <i>PeaceHealth</i>                                | <i>US Bank</i>                           |
| <i>FedEx</i>  | <i>Peoples Bank</i>                               | <i>Walmart</i>                           |
| <i>Heritage Bank</i>                                  | <i>Peterbilt Motors</i>                           | <i>Washington Federal</i>                |
| <i>IBM Corporation</i>                                | <i>Phillips66</i>                                 | <i>Washington State Employees</i>        |
| <i>KeyBank</i>  | <i>Port of Skagit County</i>                      | <i>Wilson Engineering, LLC</i>           |



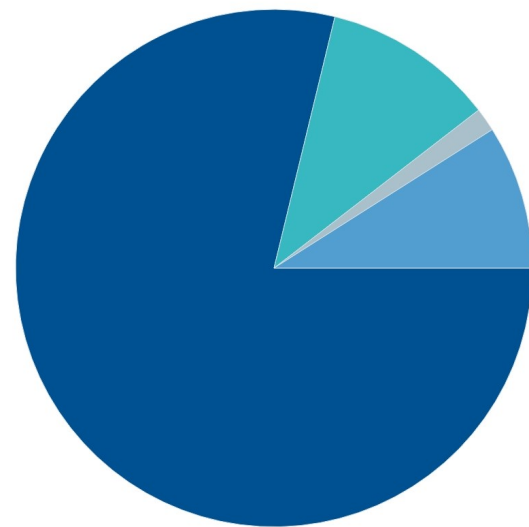
UNITED WAY OF  
VALUES AND EMBRACES  
IN AND SUPPORT EQUAL OPPORTUNITY FOR ALL  
PEOPLE REGARDLESS OF THEIR RACE, GENDER,  
COLOR, RELIGION, ETHNIC ORIGIN, MARITAL  
STATUS, SEXUAL ORIENTATION, PHYSICAL  
CHALLENGE OR AGE. OUR FINANCIAL  
SUPPORT FOR THE COMMUNITY  
IS A REFLECTION  
OF THIS BELIEF





# Keeping Us Accountable

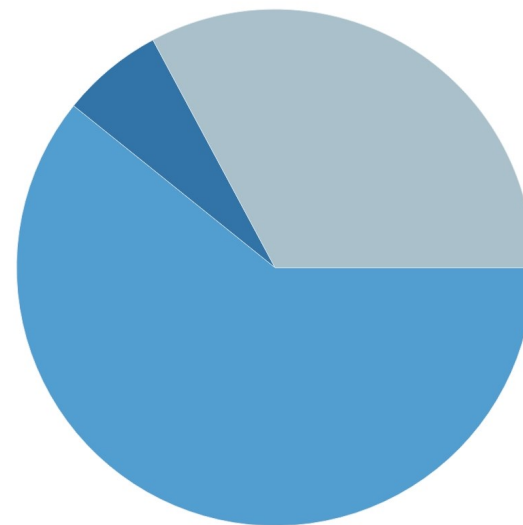
2020-21 Financial Snapshot



Sources of Support and Revenue	
Campaign Contributions:	\$674,939
Grants & other sponsorships:	\$92,092
In-kind contributions:	\$12,593
Other:	\$76,994
<b>Total:</b>	<b>\$856,618</b>

## Use of Funds

UW Programs and Grants:	\$495,187	■
Designated Gifts Outside UW:	\$52,059	■
Supporting Services:	\$267,843	■
<b>Total:</b>	<b>\$815,089</b>	



## Our Ten Piece Accountability Checklist:

1. United Way of Skagit County has an active Board of Directors comprised of citizen leaders that meets regularly.
2. The Board of Directors reviews and approves the annual budget, and all quarterly financial statements.
3. United Way of Skagit County has a Finance Committee.
4. The Board of Directors reviews the annual independent audit report, as well as the auditor's management letter comments.
5. United Way of Skagit County maintains an ethics policy.
6. United Way of Skagit County maintains a conflict of interest policy.
7. United Way of Skagit County maintains a diversity policy.
8. United Way of Skagit County has a "whistleblower" policy.
9. The CEO's performance and compensation is reviewed and approved.
10. United Way of Skagit County NEVER provides donor info to third parties.



**The best philanthropy is constantly in search of the finalities—a search for a cause, an attempt to cure evils at their source.**

*— John Rockefeller*

## Transparency

All supporters, partners, and community leaders have access to United Way of Skagit County documents on our website at [unitedwayskagit.org](http://unitedwayskagit.org), including:

- Annual audited financials
- IRS Tax return
- Annual Report
- Board of Directors roster
- Staff roster

*To see our complete financials  
please go to [www.unitedwayskagit.org](http://www.unitedwayskagit.org).*



## Our Bold Goal:

**“By 2025, all Skagit  
children entering  
Kindergarten are  
ready to learn!”**

Help us get there.  
Please consider donating today.



## Your United Way Team

### Board Members, 2020/21

Bill Aslett  
Phil Brockman  
Jeff Brown  
Ann Caldwell  
Connie Davis  
Deb Davis Bundy  
Andrew Entrikin  
Marie Erbstoesz  
Sonia Garza  
Lisa Janicki  
Jennifer Johnson  
Ken Johnson  
Leif Johnson  
Sue Krien  
Maureen Lama  
Jennifer Larson  
Kari Ranten  
Yadira Rosales  
Kim Walley  
George Welch  
John White

### Board Officers

Sue Krien  
Board President  
Jeff Brown  
Board Vice President/Secretary  
Ken Johnson  
Board Treasurer  
Maureen Lama  
Governance Chair  
Bill Aslett  
Resource Development Chair  
Andrew Entrikin  
Board Past President

### Staff Members

Craig Chambers  
Executive Director  
Lynne Blanford  
Financial Director  
Jen Lindbeck  
Programs Director  
Ana Rivas  
Programs Coordinator  
Ricardo Gomez  
Resource Development Director  
Keegan McAdams  
Marketing & Admin



# LIVE UNITED®



United Way  
of Skagit County

## United Way of Skagit County

Website: [unitedwayskagit.org](http://unitedwayskagit.org)

Mailing Address: PO Box 451, Burlington WA, 98233

Physical Address: 607 S 2nd ST, Mount Vernon WA, 98273

Revised: 12/17/2021

*Change happens  
because of you.  
Please consider  
donating today.*

